

# Joseph D. Morelli

\*Website\*  
www.DigiDojo.net  
(Demo Movies, Bio & more)

\*Email\*  
joe@digidojo.net

## Mission:

Seeking to incorporate diverse experience in the Television, Film, and Video industry into a position that offers creative challenge and opportunities for career advancement while providing the client with a product that exceeds all expectations.

## Experience:

### Senior Video Editor / Composer

#### **ELECTRONIC ARTS - TIBURON (EA SPORTS), Maitland, FL**

**4/08 - PRESENT**

- ▶ Edit / Design / Animate / Composite Graphic Elements for In-Game Video Assets (all platforms) and Marketing Spots for the Tiger Woods PGA TOUR Franchise using Avid, Final Cut Studio, After Effects, Photoshop, Illustrator, Cinema 4D and more
- ▶ Operate daily under very tight deadlines in a strong "TEAM" environment doing whatever it takes to get the job done
- ▶ Work closely with Game Developers, Team Leaders, Product Managers, Art Directors, Producers, Editors, Audio Engineers and Artists to exceed all expectations
- ▶ Edit / 3D Design & Animation / Motion Graphics / Compositing support for other franchise Game and Marketing pieces: (Madden NFL, NCAA Football, MMA, NASCAR Kart Racing, EA Sports World Website & more)

### Motion Graphics Designer / Editor - Creative Services

#### **THE GOLF CHANNEL, Orlando, FL**

**4/03 - 4-08**

- ▶ Design / Composite / Animate Graphic Elements and Edit Broadcast Commercials, Dynamic Sales Presentations, Event Promos and more using After Effects, Photoshop, Illustrator, Final Cut Studio, Cinema 4D and more
- ▶ Repurposing On Air Show Graphics for Sales and Promo package pitches
- ▶ Work closely with Producers, Engineers, Artists and Clients to exceed all expectations
- ▶ Graphic and Administrative Tech Support (Macintosh) for Creative Services and the On Air Graphics team

### Senior Designer / Motion Graphics & Visual FX Artist / AVID Editor

#### **POWERTRAX Post Production Facility, Ft. Lauderdale, FL**

**1/00 - 4/03**

#### **(Zimmerman & Partners Advertising, An OMNICOM GROUP Company)**

- ▶ Design / Composite / Animate Graphic Elements and Edit Broadcast Commercials, Dynamic Sales Presentations, and more using After Effects, Photoshop, Illustrator, Strata StudioPro and AVID Non-Linear Workstations (Clients: AutoNation, Nissan, Mars Music, The Florida Panthers, The Miami Dolphins, The Florida Marlins, Papa Johns Pizza, Lennar Home Builders and more)
- ▶ Install and maintain ten (10) Macintosh G4 Graphics Stations and a three (3) - G4 Render Farm

### Freelance Motion Graphics Designer / Visual FX / Non-Linear Editor

#### **CURRENT HOME BASE: Casselberry, FL**

**6/96 - PRESENT**

- ▶ Owner / Operator: Loaded Intel Mac-based Graphics Design / Edit Workstations with Adobe After Effects Pro, Photoshop, Illustrator, Avid Xpress Pro, Final Cut Studio, Cinema 4D Studio Bundle & More
- ▶ Freelance AVID Media Composer / MCXpress / Final Cut Pro Editor / Graphics Designer on-site or off-site
- ▶ Projects : Graphics / Visual FX (Motion, Title Design, 3D) & Editing for Commercials, Promos, Bumpers, Music Videos, Demos and more (freelance client list: Coliseum (Boston), SportsSmarts (Chicago), iWorks Media (FL), Skystorm Productions (FL), Production HQ (L.A.), Langley Productions, Inc. (L.A.), TGC Productions (FL), Convergence (FL)

## 🏆 Awards:

- ▶ **12 TELLY Awards, 10 ADDY Awards, 1 PROMAX Award, Summit Media Award (FL State)**

\*contact me for the project list

## Education:

### Associate of Science Degree in Digital Media

#### **Full Sail Center For The Recording Arts, Winter Park, FL**

**7/97 - 11/98**

- ▶ "SALUTATORIAN" Award (second to "Valedictorian")
- ▶ "PERFECT ATTENDANCE" Award
- ▶ 4 "Course Director's" Awards: 🏆 Computer Graphics 🏆 Digital Media Assembly 🏆 Business of Living 🏆 Virtual Reality
- ▶ Selected to the "Human Booth" to represent Full Sail at the SIGGRAPH 98 convention in Orlando, FL
- ▶ Training: AVID Non-Linear Systems, Adobe After Effects, Photoshop, Illustrator, Premiere, ProTools, Soundscape, SoftImage 3D, QUANTEL EDITBOX (all on Macintosh, Windows NT, SGI, and Proprietary Workstations)

### Associate of Arts Degree in Performing Arts (Theater)

#### **Rockland Community College (SUNY), Suffern, NY**

**9/92 - 5/94**

- ▶ Phi Sigma Omicron Honor Society - 3.8 GPA
- ▶ Dean's List every semester

## Interests / Hobbies:

Spending Time With My Family, Playing Tiger Woods PGA TOUR on the Wii, Watching Movies, Digital Photography, Acting, Voice Over, Reading Scripts and Plays, Playing Softball, Playing Golf, Big Pro Sports Fan (Baseball, Football, Hockey, Basketball), Tinkering With Cars, Motorcycling (Licensed), BLACK BELT (First Degree) in Karate 🥋

Demo DVD and References Furnished Upon Request!